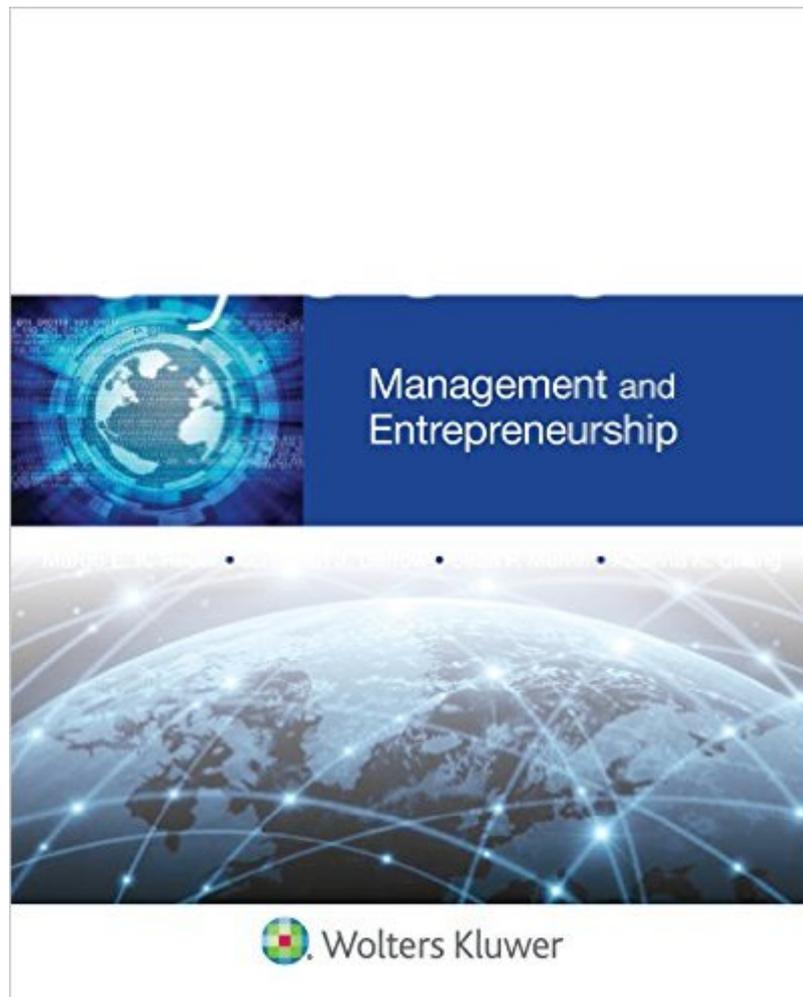


The book was found

# Cyberlaw: Management And Entrepreneurship (Aspen College)



## Synopsis

This text offers comprehensive coverage of cyberlaw and related topics using an accessible writing style, up-to-date coverage, and an entrepreneurial-process orientation and will fulfill the needs of future professional business managers for whom start-ups, the Internet, and innovation have continuing and increasing importance. Widely expected to become a foundational text for experiential business law courses, Cyberlaw will help prepare students for the fundamental legal challenges of startups as well as of small- and medium-sized enterprises. By following the progression of a business from idea to formation and financing to operations (including asset development and acquisition) to hiring and, finally, to the exit phase, future managers will gain insights into the kinds of decisions managers must make at every step. Students will become engaged in the topic through case analyses, examples, ethical and international perspectives, carefully constructed pedagogy, and other features, such as practice pointers, Twitter thread stories, and more.

**Features:** The text organization observes the chronological pattern followed by a startup/entrepreneur, providing a cohesive guide to the build-out of a business. Traditional cyberlaw topics are given comprehensive coverage but always in a business context. Cutting-edge and seminal cyberlaw cases are carefully selected and edited for readability and clarity. Important topic content includes chapters on IP; social media; data privacy; and government regulation. Other up-to-date coverage includes promoting inventiveness and innovation; data security; new venture planning, fiduciary duties, and crowdfunding ; and malware, data breaches, and criminal procedure. Each chapter contains a feature focused on cyberlaw issues and dilemmas, using Twitter as a case study. Wherever appropriate and relevant, international perspectives and ethical organizational behavior are integrated into the discussion. Pedagogical features, placed strategically throughout the text, include concept summaries, case questions, exhibits and tables, hypothetical ventures to illustrate points, and dynamic end-of-chapter features such as chapter summaries, manager s checklists, key terms, short case problems or questions, and web resources. Learning objectives align with AACSB standards and Bloom s Taxonomy for assessment purposes. Cutting-edge cyberlaw cases discussed include *People v. Marquan M* (cyber-bullying, 2014) and *Riley v. California* (cell phone searches, 2014).

## Book Information

Series: Aspen College

Paperback: 660 pages

Publisher: Wolters Kluwer Law & Business (August 5, 2015)

Language: English

ISBN-10: 1454850450

ISBN-13: 978-1454850458

Product Dimensions: 8 x 1.5 x 10 inches

Shipping Weight: 12.6 ounces (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #498,202 in Books (See Top 100 in Books) #50 in Books > Computers & Technology > Computer Science > Cybernetics #185 in Books > Law > Law Practice > Paralegals & Paralegalism #246 in Books > Law > Intellectual Property

[Download to continue reading...](#)

Cyberlaw: Management and Entrepreneurship (Aspen College) Boulevard of Broken Dreams: Why Public Efforts to Boost Entrepreneurship and Venture Capital Have Failed--and What to Do About It (The Kauffman Foundation Series on Innovation and Entrepreneurship) Entrepreneurship and Innovation in Automobile Insurance: Samuel P. Black, Jr. and the Rise of Erie Insurance, 1923-1961 (Garland Studies in Entrepreneurship) The Kids' College Almanac: A First Look at College (Kids' College Almanac: First Look at College) Cyberlaw: The Law of the Internet and Information Technology Fundamentals of Business Organizations for Paralegals (Aspen College) Business Organizations for Paralegals, Sixth Edition (Aspen College) Basic Wills Trusts & Estates for Paralegals, Sixth Edition (Aspen College) Basic Contract Law for Paralegals, Seventh Edition (Aspen College) Basic Real Estate & Property Law for Paralegals, 4th Edition (Aspen College) Paying for College Without Going Broke, 2017 Edition: How to Pay Less for College (College Admissions Guides) Problems and Materials on Secured Transactions [Connected Casebook] (Aspen Casebooks) Wills, Trusts, and Estates, Ninth Edition (Aspen Casebook) Real Estate Transactions: Problems, Cases, and Materials, Fourth Edition (Aspen Casebooks) Entrepreneurship and Small Business Management Snowmass Village ~ Wild at Heart, A Field Guide to Plants Birds & Mammals of Snowmass/Aspen & the Colorado Rocky Mountains The Slums of Aspen: Immigrants vs. the Environment in America's Eden (Nation of Nations) Negotiation: Theory & Strategy, Third Edition (Aspen Casebook Series) Corporate Taxation (Aspen Casebook Series) Partnership Taxation, Second Edition (Aspen Casebook)

[Dmca](#)